

Amazon Dropshipping Guide



Dear Future Client,

Thanks for taking time to download our Amazon dropshipping guide.

You've just made a wise decision because it is the first step towards a successful dropshipping business.

Here's what makes this guide different ...

You're going to discover new software that will give you an unfair advantage versus the competition.

That's not some pie-in-the-sky promise either.

This is a real business opportunity that involves a fair share of mental prowess to get it going ... and keep it going.

So, be prepared to use some analytical and critical thinking skills if you plan to move forward.

But this unique guide does offer a unique twist ...

We have disruptive technology available, and it will make one of the most difficult aspects of the business incredibly simple.

The tool is so powerful that even established Amazon dropshippers will be scrambling to use it to their advantage once they hear about it.

So, I implore you ... don't put this valuable guide away for a rainy day.

Because you've got to take action on this new software before we run out of space!

Read it now!

To your future success ,

Zac Campbell
Owner
Alpha Arbitrage

Wondering if you're late to the Amazon dropshipping business trend?

Relax.

The party is just getting started.

But things are about to get heated up fast over the next few years.

Before we get into Amazon specifically, let's take a brief look at the dropshipping business model versus the traditional retail store business model.

Why You Should Choose Dropshipping As A Business Model

Dropshipping should be an excellent choice if you're ...

- A retiree looking to supplement income
- Anxious to get in on the rising Amazon dropshipping business trend
- Looking to start a low-risk business
- Have a job but are looking for passive income on the side

Becoming a dropshipper enables you to sell retail products without keeping them in stock.

Because the product is shipped directly from a third-party vendor.

People are taking an interest in the business model, because start-up costs are minimal.

In comparison, a traditional retail store forces you to tie-up huge amounts of capital.

There are also lifestyle benefits that come along with running a successful dropshipping business.

It gives you ...

- **Location Flexibility-** because you can run the business anywhere you can get access to an internet connection.
- **Low Overhead-** many dropshipping businesses are run on a laptop.
- **An Easily Scalable Business-** in a traditional retail business you acquire a larger workload as the business grows. But in the dropshipping you get to leverage suppliers to handle the additional workload.

As you can see, there's not much to dislike about this business model.

Amazon Dropshipping: An Industry Overview

Each month nearly 200 million people from around the world get on their device to visit Amazon.com.

And with more countries coming online than ever, that number will continue to grow.

Here are the sales trends since 2004 ...

And if you think that the majority of this business is being driven by major brands—think again!

Third-party sellers are taking over the platform.

More than 50% of Amazon sales come from dropshippers.

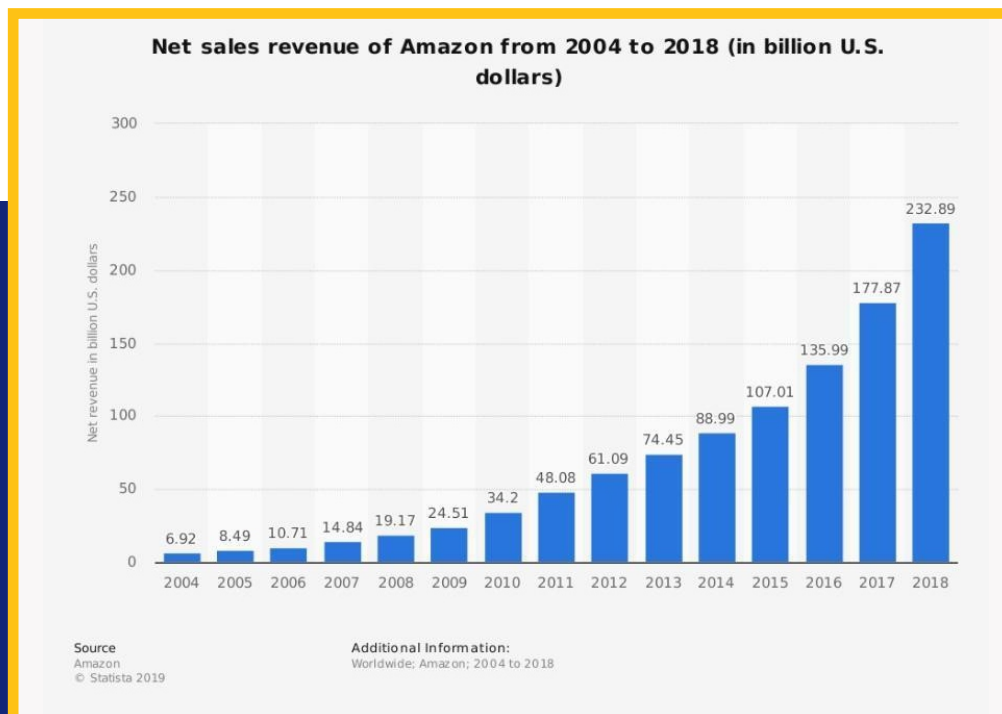
This is a trend that's been on the rise in recent years, and there's no sign of it slowing down anytime soon.

In fact, Statista predicts that global retail ecommerce revenue will amount to \$4.88 trillion by 2021.

Considering that the market just recently topped \$232 billion, things are poised to explode over the next few years.

So, now is a good time to become a profitable dropshipper.

And with the new software we have available, this best time to enter this business is now!



We'll get to the software in just a moment.

First, we need to be fair and balanced in our presentation of this business model.

As with anything in life there are a few drawbacks.

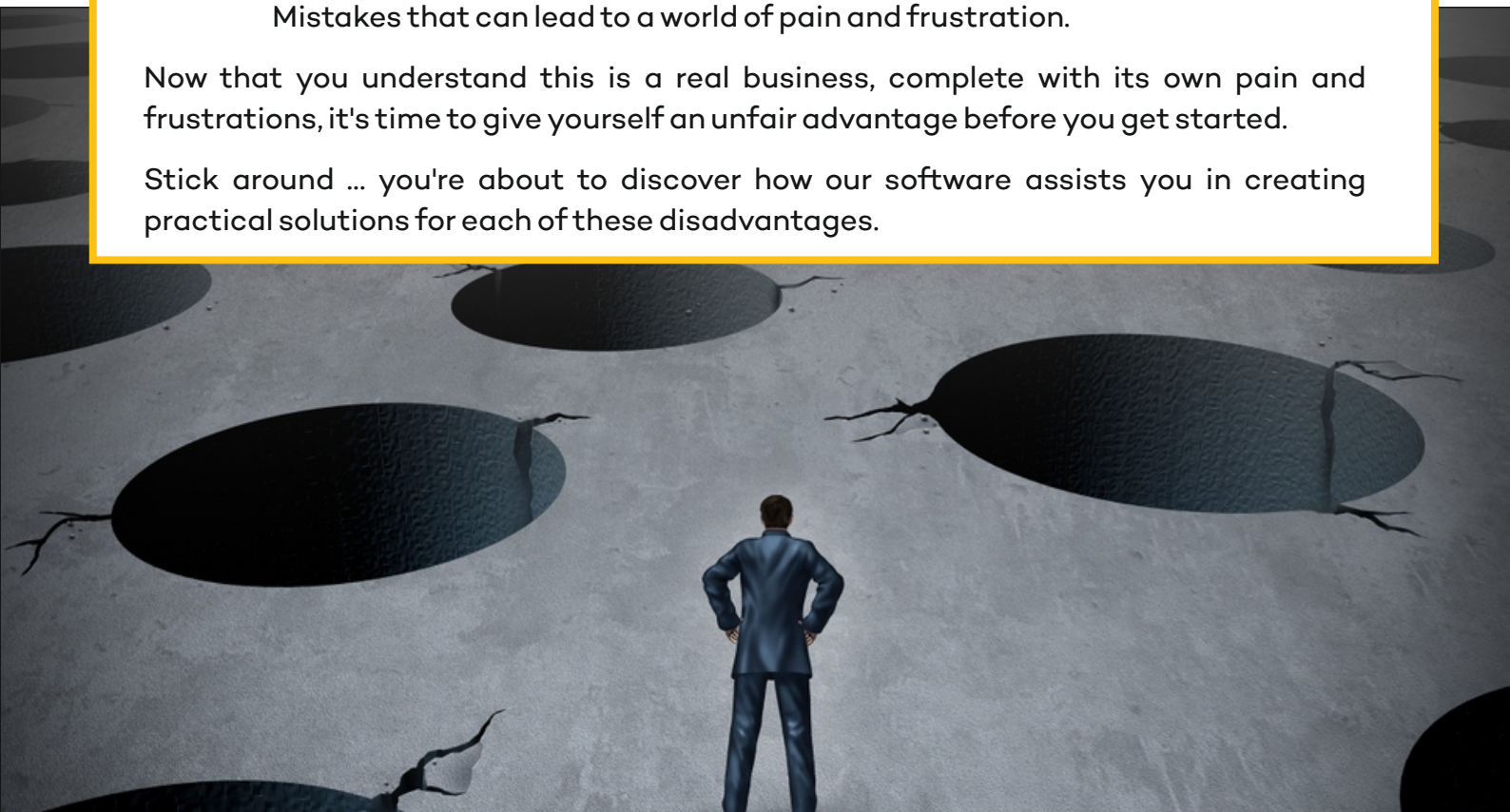
Why Dropshipping on Amazon is so hard to do on your own

Here are a few of the past pitfalls that you need to be mindful of when starting a dropshipping business ...

- **Low Margins-** Because it's so easy to get started in this business, and the overhead costs are so minimal, many merchants are willing to sell items at the lowest prices possible. This means lower profit margins when you convert a shopper into a buyer.
- **Inventory Management Issues-** It's easier to keep track of inventory when you stock your own items. But when you have it coming from multiple warehouses, which also fulfills your orders for other merchants, inventory changes on a daily basis. As a result, syncing your store's inventory with your suppliers' can be a real challenge, especially since different suppliers rely on different technology.
- **Complex Shipping-** Most dropshippers work with multiple suppliers. And relying on multiple shippers can complicate your shipping costs. For example, when a customer places an order for three items, and each of them are available from separate suppliers, you'll incur three separate shipping charges for sending each item. And passing this charge on to the customer is next to impossible.
- **Supplier Errors-** You know the expression ... shit rolls down hill. We'll, that's definitely the case when you're an Amazon dropshipper. If there's ever a problem with a customer's order, you're 100% responsible. And unfortunately, there are less than mediocre suppliers who botch orders. Mistakes that can lead to a world of pain and frustration.

Now that you understand this is a real business, complete with its own pain and frustrations, it's time to give yourself an unfair advantage before you get started.

Stick around ... you're about to discover how our software assists you in creating practical solutions for each of these disadvantages.



This New Software Will Make The Hardest Part Of Dropshipping Push Button Easy

Finding profitable products to sell is one of the hardest things to do in dropshipping.

And this is where our new proprietary software comes into play.

It's called **Alpha Arbitrage!**

[In case you're unfamiliar with the word arbitrage, it simply means finding products at low price so you can sell them at a higher price.]

It has been perfected by building and selling several successful e-Commerce businesses since 2017.

And the software makes sourcing products push button easy because it connects to 40+ retail websites like ...

Walmart

Home Depot

Bed Bath and Beyond

And many others!

To find the best profit opportunities for you ... in real time. On autopilot!

Once it finds the best products it

Automatically lists them on your store

Sets the ideal price

- Keeps track of inventory and shipping times
- Automatically orders from vendor
- And when an order is placed it automatically ships it to the customer.

This allows you to list thousands of profitable products quickly.

So you can scale store revenue and profit before the competition knows what hit them.

There are a few additional ways that **Alpha Arbitrage** makes your life as a dropshipper easier.

It also keeps track of ...

- The tracking of shipments
- Customer support
- Easy to read profit analysis
- Tracking of virtual assistants



Once you get things up and going you can truly experience owning a passive income producing asset.

You're going to feel just like a CEO because you'll get to focus working on your business, instead of in it!

And Those Disadvantages You Read About Earlier ... Alpha Arbitrage Helps With Resolving Those Issues Too!

- **Set Minimum Margins-** you can set the software to only bring back products that have the margins you want. For example, those margins can range from 5% to 70%. So, you know that you're only selling products that produce profits.
- **Automated Inventory Management-** the software will check every 10 minutes to make sure that it's still in stock and within your desired profit margins.
- **Automated Shipping-** after an order is received the software automatically signs into the vendor and makes the order for you. It also checks for the shipping tracking information and updates Amazon.
- **Supplier Errors-** since the software automatically pulls your information from the third-party vendors it leaves little room for human error.

As you can see ... **Alpha Arbitrage** sets you up for success. It's that simple!



F.A.Q.'s

If your software locates products for me, aren't the other users going to see those products too?

Our clients all have different credit limits and different desired ROIs therefore making it the listings are usually different. This something that occasionally happens, but the members don't really care because there are 40 million+ items out there that can be sold through the software and the vendors, This something that occasionally happens, but the members don't really care because there are 40 million+ items out there that can be sold through the software and the vendors. If you have 15,000 listings, and you are making \$150,000 in sales, there's no reason for you to worry about saturation issues with some of your products. This isn't a factor you should concern yourself with at all.

Who is this business for?

This business is for people are are serious about building a part-time or full-time business that can be built into a passive income asset..

But if you're looking for a get rich quick scheme, it definitely isn't the right type of business for you. Those things do not exist and this opportunity involves a commitment to mental effort as you get it up and running.

Seriously, who is going to handle processing my orders?

We have a virtual team of seasoned professionals who are capable of processing your orders 24 hours a day, 7 days a week.





Q: How do I actually get shoppers to see my products?

A: There's no need to worry about things like Facebook ads, SEO, or any paid traffic for that matter. Amazon will drive plenty of traffic to your products for you. All you need is products that people want to buy with good profit margins.

Q: How much do I need to run the \$100k per month store?

A: You'll need capital in the range of \$30,000-\$35,000 total on 1 or multiple cards. A credit card with this amount and 2 percent cash back or more is ideal.

Q: Must I provide all the capital upfront?

A: No, you can start with as little as 3k worth of credit cards for the first month your store is up. For month 2 sales really pick up, but you'll need \$30k or more if your goal is \$100k per month in sales.

Q: What do I do regarding the store's everyday operations?

A: Our services are 100 percent managed for best results.

Q: Am I going to pay for other things every month?

A: The only monthly fee you'll pay is for listings and VA services so that our team can continue growing your store in a proper manner. We never take any of your profits.

Q: When will my store hit \$100k in sales per month?

A: It depends on several factors such as credit available, reviews, performance metrics of your account, season, and others. If you have enough credit typically, your store could be doing revenue of \$100k per month in sales within 4-8 months.

Q: What is the profit margin if I make \$100k per month in sales?

A: You'll be making up to 5-15 percent in profits after deducting the cost of goods.

Q: Do I have to stay in touch every day?

A: That will not be necessary, except if you choose to.

Q: What if the account is suspended?

A: We follow a strict professional ethos that makes our suspension rate one of the lowest. We don't proliferate our stores with every type of product to avoid claims and issues. If any problem comes up, we will collaborate with you to bring your store back online within the shortest time possible.

Q: How do we receive payment?

A: Our preferred method of payment is Paypal or Wire.

Q: Can you deduct our costs as a business expense?

A: You would need to contact your accountant for tax advice. But the IRS allows you to write off businesses expenses if they qualify.

Q: Do I need to hire an employee, train or terminate their appointments?

A: You won't be doing any of that. We are responsible for the staffing. You can relax and cash your check as they roll in.

Q: How many of your clients do over \$100k per month in revenue?

A: We have several clients who hit over \$100,000 to \$200,000 per month in sales every month.



Are you ready to be our next satisfied client?

If so, we want to help you start a profitable Amazon dropshipping business as soon as possible.

But we can't help you if don't take the next important step ...

Schedule a 30-Minute demo to see if Alpha Arbitrage is right for you.

Make sure you do it now.

Because space in our **Alpha Arbitrage** software is limited.

Contact

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